Canva’s exciting new venture: Canva for Enterprise

When Canva launched as a small Australian startup in 2013, the mission was simple: to empower the world to design.

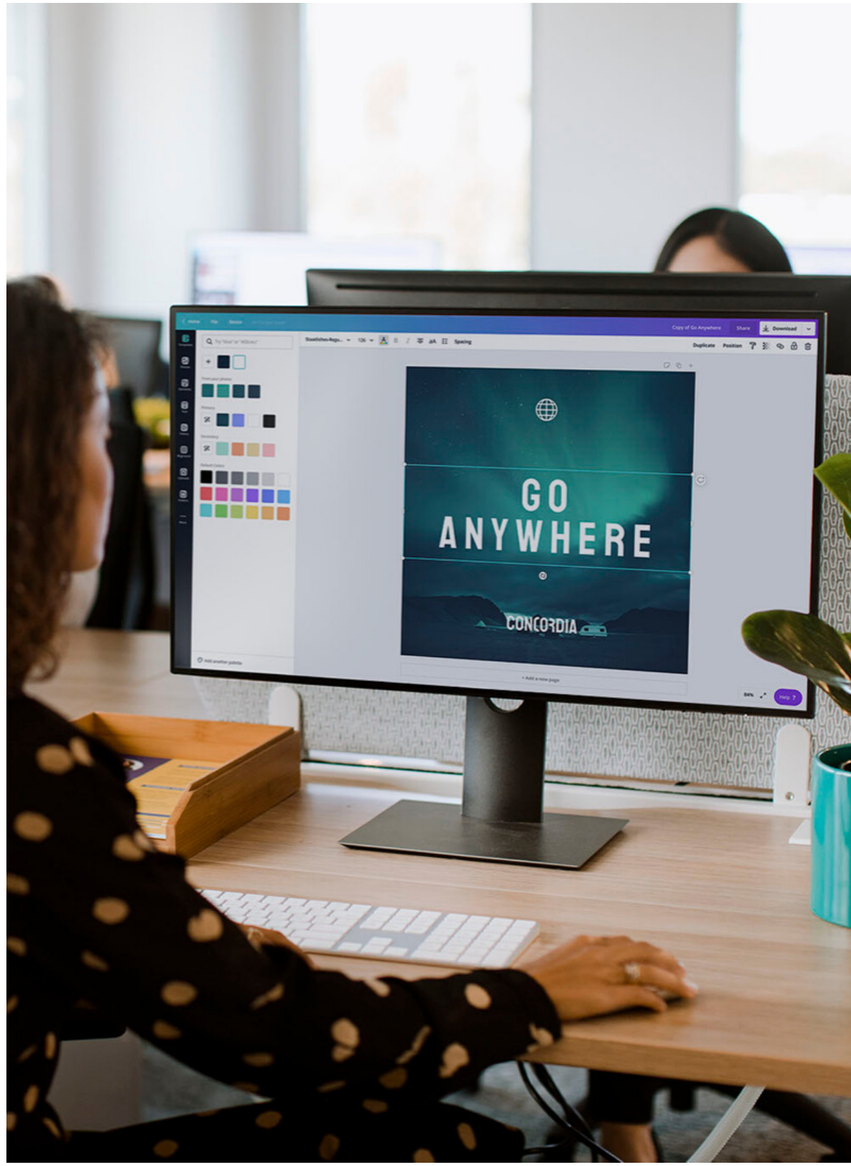
85%

of Fortune 500 companies use Canva

This meant creating an easy and intuitive drag-and-drop design tool for those who were professional designers, but also, those who had no previous design experience.

Fast forward six-years and Canva is set to launch one of its biggest endeavors yet: Canva for Enterprise.

With 85 percent of Fortune 500 companies already using Canva, the startup is launching a bespoke product catered to their unique design requirements.



Helping all organizations

Sales teams

Empower sales teams to produce their own marketing material with pre-approved templates.

Real Estate

Stand out with sleek business cards, brochures, flyers and other digital assets at your fingertips.

Franchises

Protect your brand with locked features and approval workflows.

Marketing & Social

Keep messaging on-brand and on-trend across all platforms including desktop and mobile.

FMCG

Build brand consistency and quality that resonates with customers.

Brands such as Re/Max and Watsons are bringing great design to the workplace, with the help of Canva for Enterprise.

RE/MAX®

RA REALTY AUSTIN

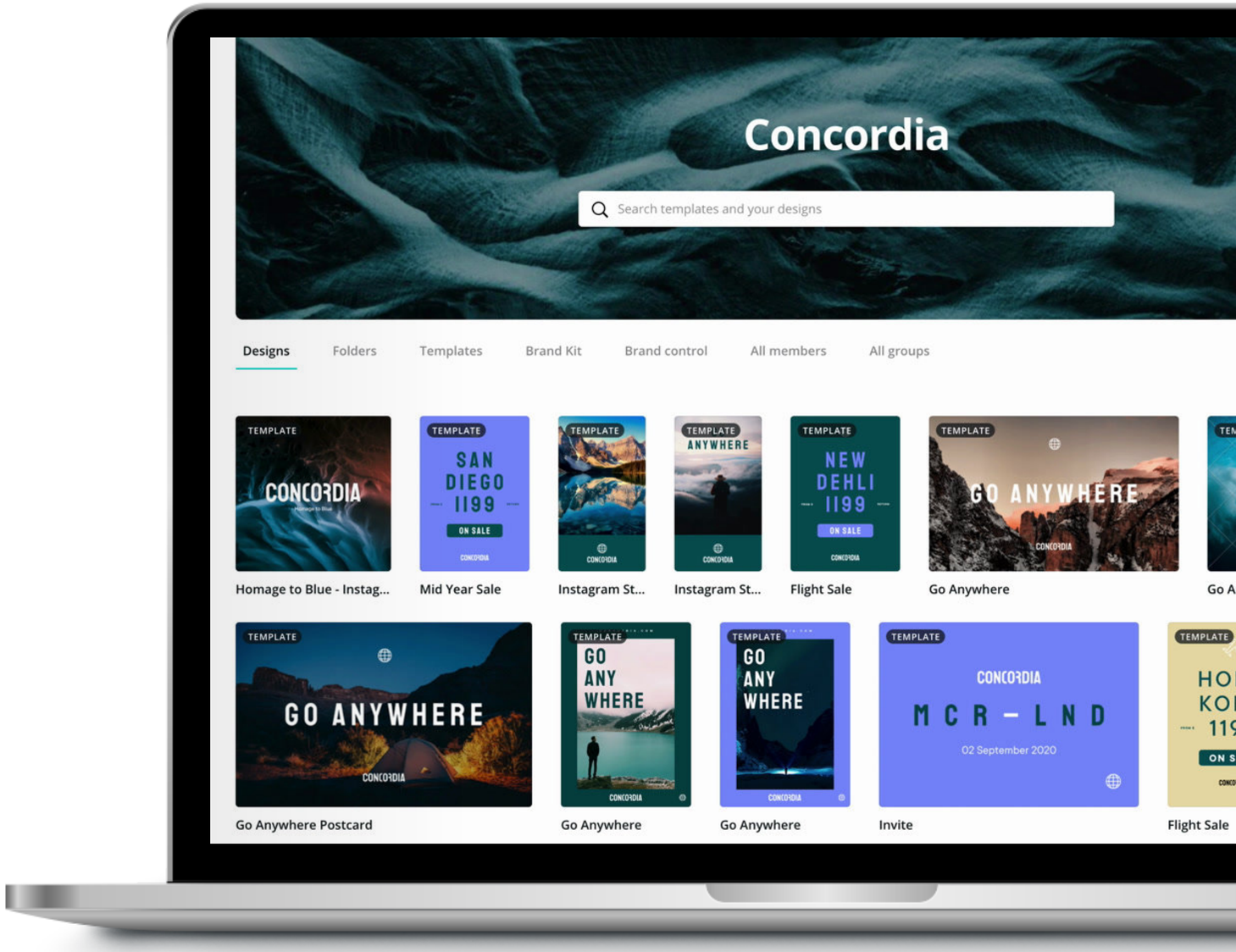
watsons

Empower your team, manage your brand.

Everything you need to maintain brand consistency at scale. Create designs, manage brand and marketing assets and collaborate with teams, all in one place.

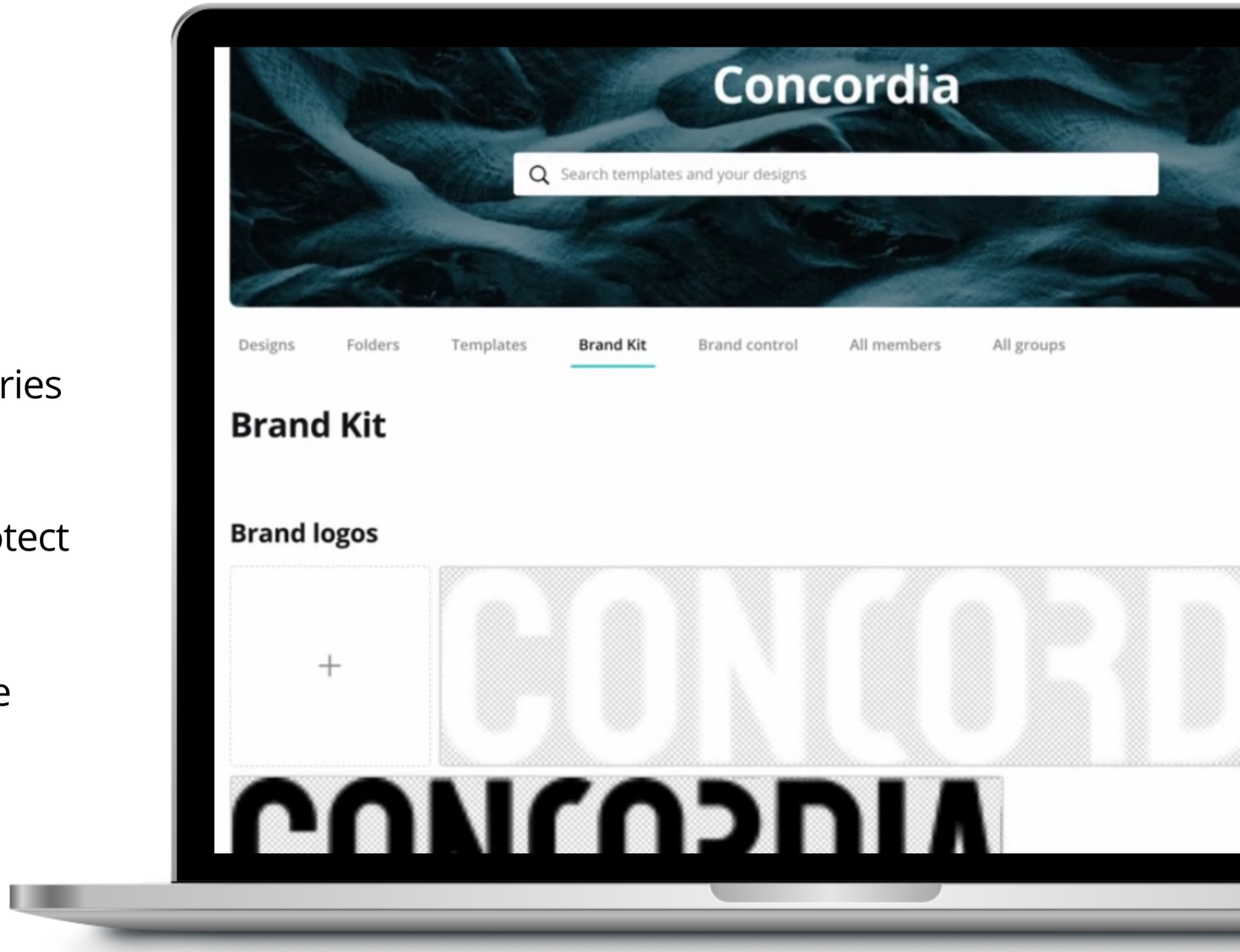
See Enterprise page

Download all media for use here



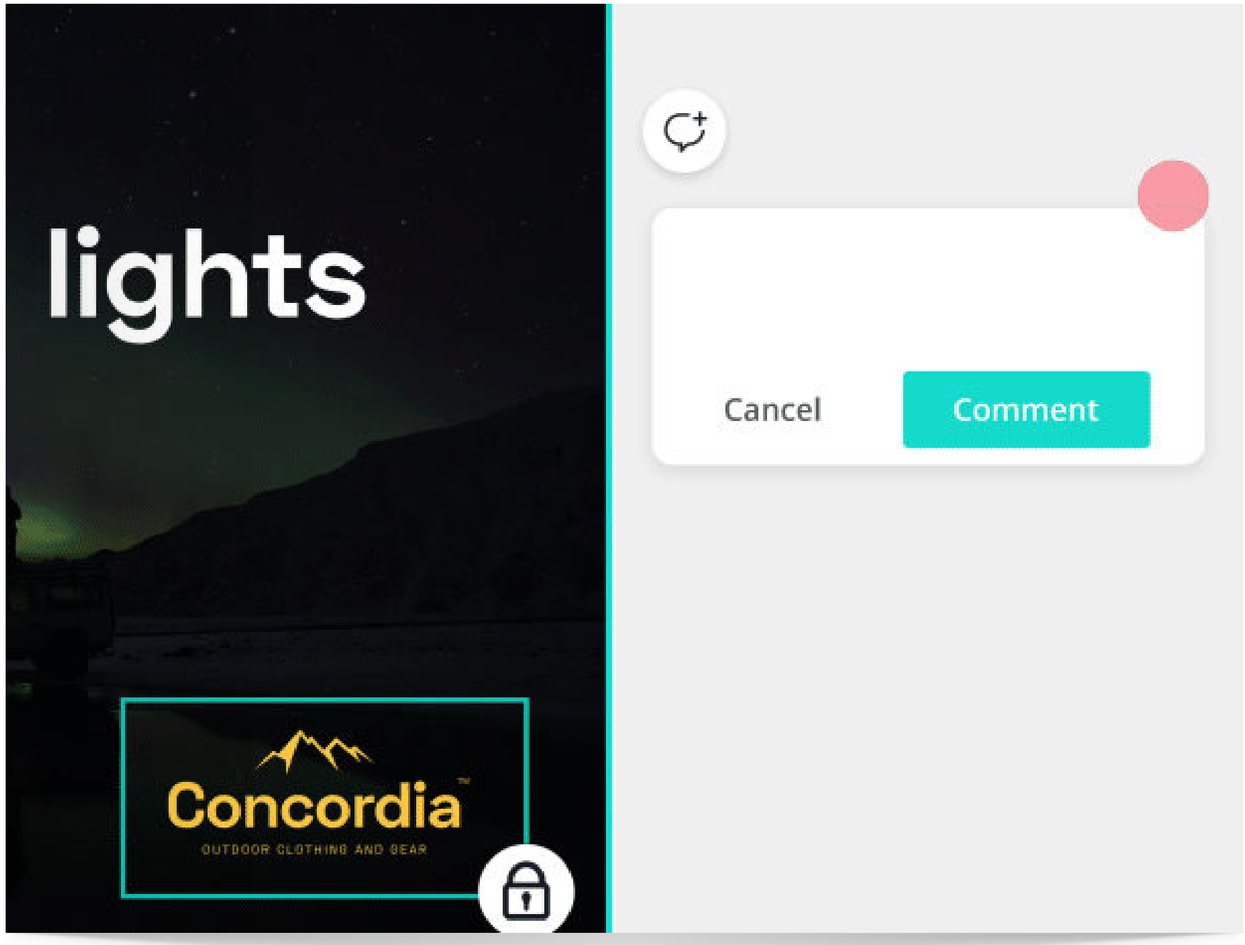
Marketing and design teams set guidelines, everyone creates on-brand designs.

- **Brand Control.** Hide Canva's design libraries and only allow access to on-brand assets.
- **Locked brand assets** in templates to protect the look and feel of your brand.
- **Approval workflow.** Review and approve designs before they're published.



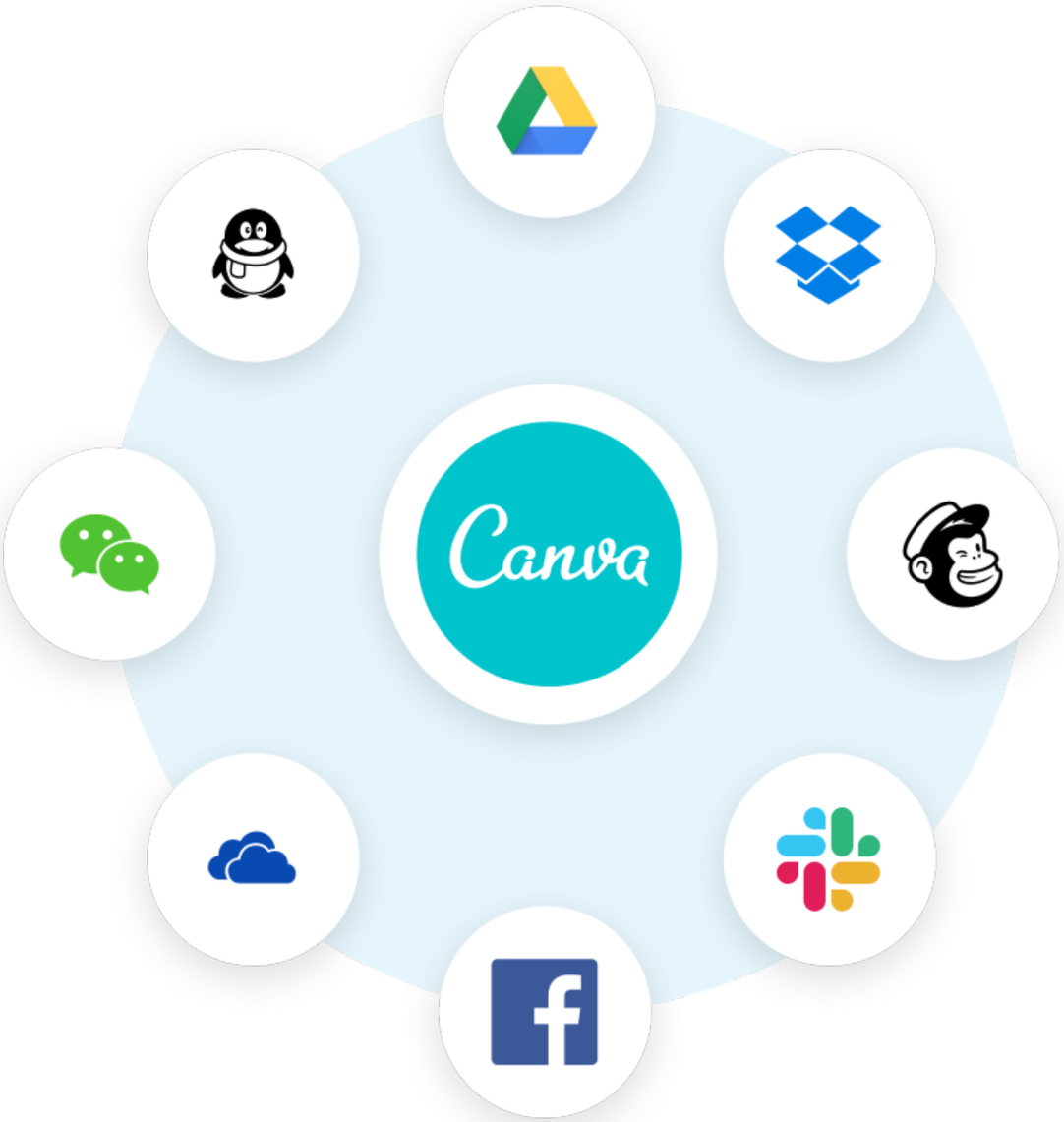
Collaborate across brands, teams and time zones.

- **Built-in comments** to collaborate on any design.
- **Team Dashboard** to manage teams and assign roles.
- **Team folders** to increase team visibility and engagement with shared content.



Streamline your workflow with trusted integrations.

Whether it's to import and export multi-media content from the platforms you use, keep your team in the loop or distribute marketing campaigns.

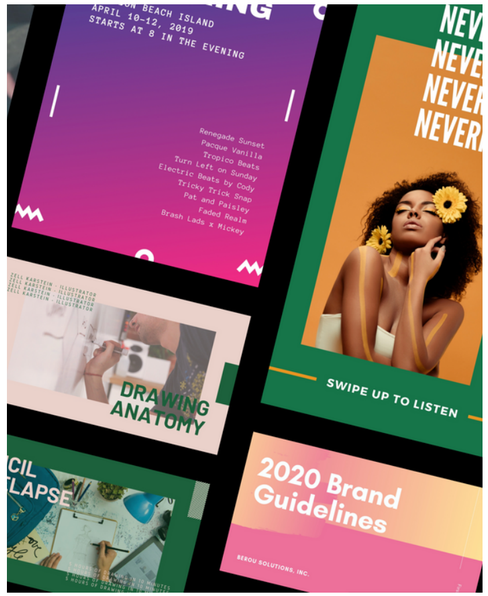


Peace of mind with built-in security and compliance:

Single Sign On

Two-factor authentication

Access great content from Canva's library

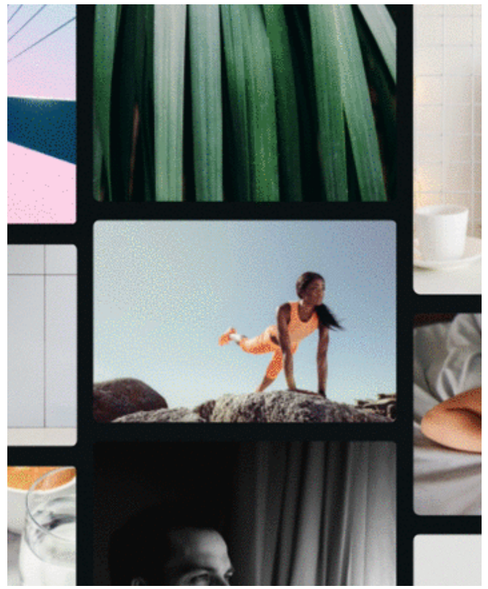


70K+

designer-made templates

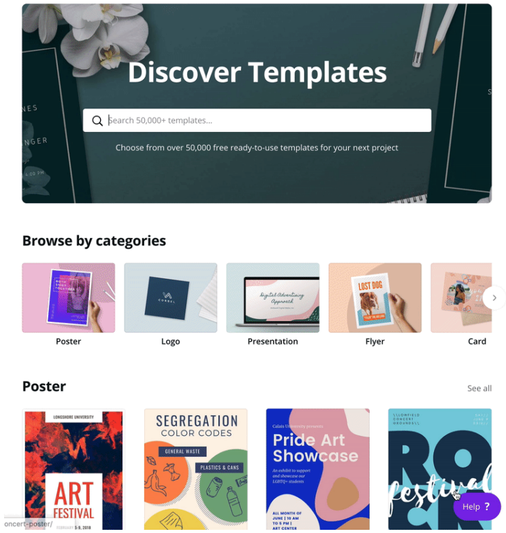
2K+

licensed font families



50M

premium images and videos



900

document types to choose from

Our vision for Canva has always been to empower the whole world to design, so we are excited to take this next step and cater to the unique needs of enterprises who want to enable their whole company to design on-brand presentations, marketing materials and social media graphics. One of the challenges for enterprises who span offices, geographies and teams, has been to ensure consistent use of their brand, and we're really excited to launch a product that specifically solves these needs.

– Melanie Perkins, CEO and cofounder, Canva

Since we started utilizing Canva, we no longer have to rely on pre-designed material for our listings. Canva has eliminated those issues by having great original content that is user friendly to brand our listings and saves us money in the long run. We now use Canva for everything. Announcements. Brochures. Invitations to client events, etc. Literally we utilize the system for everything now. For Real Estate professionals, Canva is a home run.

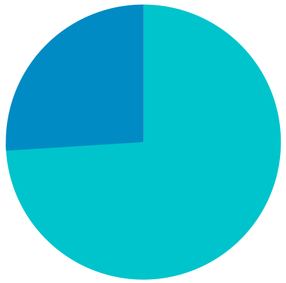
– Jennifer Engelhart, Marketing Specialist & Licensed Realtor,
RE/MAX InStyle Realty

Canva for Enterprise helps organizations enable their entire workforce to amplify their brands. With brand control, unlimited storage, and thousands of templates, we hope to make the design, marketing, and operations simple, easy and efficient.

– Tiffany Tai, General Manager, Canva for Enterprise

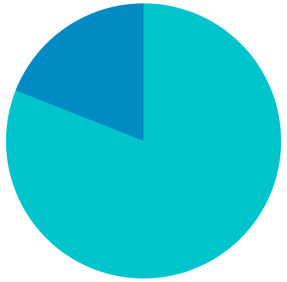
What marketing professionals have to say

We surveyed 500 marketing professionals in the US on the importance of being on-brand in the visual era.



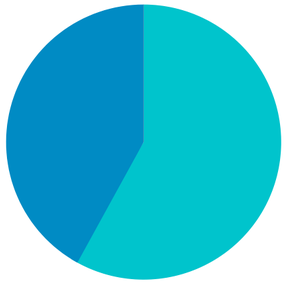
74%

Believe having marketing materials that are on-brand is vital to growing brand awareness.



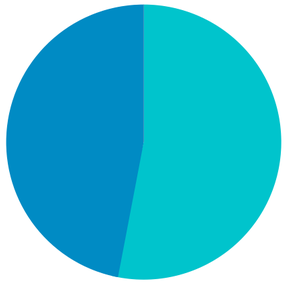
81%

Believe visual content marketing will play an even bigger role for brands across social media in 2020.



58%

said that people who aren't professional designers create social media graphics and other marketing materials.



53%

Only half of the surveyed marketers say they are confident all their marketing materials reflect their brand guidelines.

BUFFET
Design anything.
Create a design
Your designs